



5 September 2025

(25-5549)

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Committee on Technical Barriers to Trade

Original: English

NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

1.	Notifying Member: CHINA If applicable, name of local government involved (Articles 3.2 and 7.2):
2.	Agency responsible: State Administration for Market Regulation (Standardization Administration of the P.R.C.)
3.	Notified under Article 2.9.2 [X], 2.10.1 [], 5.6.2 [], 5.7.1 [], 3.2 [], 7.2 [], Other:
4.	Products covered (HS codes or national tariff lines. ICS numbers may be provided in addition, where applicable): Pet food (pet compound feed, pet feed additive premixed, pet treat) (HS code(s): 2309); (ICS code(s): 65.120)
5.	Details of notified document(s) (title, number of pages and languages, means of access): National standard of P.R.C., Pet feed label; (22 page(s), in Chinese) Link to notified document(s) and/or contact details for agency or authority which can provide copies upon request: https://members.wto.org/crnattachments/2025/TBT/CHN/25_05854_00_x.pdf
6.	Description of content: This document specifies the basic principles, content, and requirements for the labeling of pet (dog, cat) feed. This document applies to pet (dog, cat) feed labels (including imported product labels) produced and sold directly to consumers within the territory of the People's Republic of China. This document does not apply to storage and transportation packaging labels that provide protection for pet feed during storage and transportation.
7.	Objective and rationale, including the nature of urgent problems where applicable: Consumer information, labelling; Prevention of deceptive practices and consumer protection; Protection of animal or plant life or health; Quality requirements
8.	Relevant documents: -
9.	Proposed date of adoption: To be determined Proposed date of entry into force: 24 months after approval
10.	Provision of comments Final date for comments: 4 November 2025

[X] 60 days from notification

Contact details of agency or authority designated to handle comments regarding the notification:

WTO/TBT National Notification and Enquiry Center of the People's Republic of China

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